KEITH GILL

PRODUCT DESIGNER

UI :: UX :: IXD :: VISUAL :: MOTION

ABOUT

Portfoliowww.StateOfAwe.com

UX Generalist and design strategist collaborating with product managers, developers and stakeholders to design and deliver enterprise products that solve real problems for real people.

EXPERIENCE - SUMMARY

KLEEEN.STUDIO 2018 - Present

Senior UX Designer - Consultant

Assisted UX Architect with discovery stage deliverables for Lastline Inc. consisting of stakeholder interviews, heuristic evaluations, usability findings and persona mapping.

Epicor Software Corp. 2009 - 2017

Senior UX Designer

Principal User Experience, Interaction & Visual Designer for Top 10, mid-market Enterprise Resource Planning (ERP) company.

Led Eagle N Series product design running at over 10,000 stores within the US and abroad. Designed FFL Compliance Manager and contributed to and managed the design efforts for Ace Hardware's B2B SaaS offering, The Supply Place.

Adept with all phases of the design life-cycle from concept to completion through research, wire-frames, rapid prototyping and usability studies. Shipped multiple products ranging from mobile, tablet, desktop and responsive SaaS sites and apps.

Zmanda Inc. 2006 - 2009

Creative Director - Lead UX / UI Designer

Creative Director while concurrently operating as the Lead User Interface Designer for two open source SaaS products; ZMC for Amanda and ZRM for MySQL.

EDUCATION

School of Motion 2017- Present

Masters Institute of Tech. 1996-1998

Chapman University 1985 - 1990

Animation Bootcamp

Bezier & Keyframe Warrior

AAS Design

Multimedia, Presentation & Design

BA Literature

Emphasis in Creative Writing

INTERESTS













CONTACT

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StateOfAwe

SOFTWARE

Zeplin
Sketch
InVision
Balsamiq
Principle App
Adobe Illustrator
Adobe Photoshop
Adobe After Effects

SKILLS

Empathy
Collaboration
Design Thinking
Rapid Prototyping
Ideation & Strategy
Information Architecture
Composition & Hierarchy
Color Theory & Typography

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EXPERIENCE - DETAIL

Epicor Software Corp. 2009 - 2017

Senior UX Designer

Web

Led the UX & UI Design effort for Epicor's award winning SaaS offering, FFL Compliance Manager and its associated e-commerce site, SubscribeNow.

Created clickable wireframes in support of FFL Compliance Manager that detail the interaction and flow for user onboarding, customer and supplier maintenance apps.

Managed a third party agency in the design of Ace Hardware's B2B website, The Supply Place. Shepherd the product through weekly stakeholder meetings consisting of Ace executives and assisted the design team with clickable wireframes, visual mockups and interaction design.

Designed the initial HTML5 & CSS3 prototype for the Epicor Retail Portal. The portal takes a forward thinking and device agnostic approach, utilizing responsive web techniques (RWD) allowing end users to interact with the software on desktop, tablet or smartphones.

Mobile

Conceptualized, wireframed and mocked up the interaction design for four native iOS and Android apps as well as an iPad Point of Sale app. Created and maintained all graphical assets for early skeuomorphic designs as well as the updated flat UI designs.

Desktop

Redesigned Epicor's flagship product, Eagle N Series, a comprehensive suite of retail management software for small to mid-sized businesses (Ace, True Value etc.) located at over 10,000 stores within the US and abroad.

Collaborated with Product Development and Product Management, to create mockups, visual designs and specifications to facilitate the presentation and transition of over 5,000 screens written in VB6 moving to .Net.

Multi-Media

Managed the design efforts of a third party agency in the creation of a 55 inch LED touchscreen that highlights Epicor Software products and services to trade show attendees and prospective customers. The UI was designed responsively (RWD) so that the presentation was also viewable via tablet.

Usability

Lead software and hardware usability studies and heuristic evaluations for mobile and touchscreen products.

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